



Panhandle State Bank
and its locally operated divisions
Intermountain Community Bank
Magic Valley Bank



Intermountain Community Bancorp

Powered by Community

Media Guidelines

The Marketing Office is your conduit to the access you need to make your stories, TV programs, radio spots or photographs as authoritative and interesting as possible. We urge you to contact us as a first point of reference beyond the listed contacts on media release stories. The more lead-time we have, the better the access we can provide. But when deadlines are tight, we make every effort to get you the information and experts you need.

Marketing Office Key contact:

Sherry Niblock, Marketing (509) 321-0449

sherry.niblock@intermountainbank.com

Powered by Community Key contacts:

Rick Youngblood, President of Community Development:

(208) 899-8466

rick.youngblood@intermountainbank.com

Kim Dierks	Sandpoint	208-255-3384
Colleen Spickelmire	Sandpoint	208-265-3742
Ron Ouren	Coeur d' Alene	208-666-6177
Doris Brown	Spokane Valley	509-944-3965
Mark Fox	Spokane	509-321-0446
Greg Mason	Spokane Valley	509-944-3961
Jennifer Deroin	Nampa	208-230-0743
Katie Milam	Twin Falls	208-732-0151
Ellie Schock	Fruitland	208-740-4123

Print guidelines

You are encouraged to contact the experts listed on specific press releases for information. The Marketing Office can also provide background, alternate contact options and additional experts if your first choice is unavailable.

Broadcast guidelines

In all cases, camera crews must first receive permission from our office before taping or broadcasting on bank premises. We can help you determine where to set up and make the necessary arrangements with security officers. With prior notice, we can also make arrangements for interviews or for live event coverage.

Radio guidelines

Bank executives, program managers, **Powered by Community** partners, and other resources can be made available for radio taping or live broadcasts. Radio spots can also be recorded from our Sandpoint headquarters and local branches. Our staff can ensure that radio shows get the best possible access and interviews, but prior permission must be obtained.

Photography guidelines

We are happy to assist photographers in getting original shots of the bank and staff and of **Powered by Community** activities and partners. Please call us to arrange for a photo shoot. Photographs of the bank and its customers for publication are not allowed without prior permission from our office and appropriate photo release documents.